

2024 Conference Schedule



May 5-8, 2024



2024 Piano Ladies Conference Schedule

Day 1 – Sunday, May 5, 2024

LOCATION: Harrah's – The Copper Room

4:00p-7:00p - Welcome & Check-In

Pick Up Official 2024 Conference Laminate Badges & Official T-Shirt

Meet & Greet

9:00p-1:00a - NIGHT ACTIVITY - The Twins Dueling Piano Bar Show with Kim & Tamara

2024 Piano Ladies Conference Schedule

Day 2 – Monday, May 6, 2024

LOCATION: Harrah's – Las Vegas Room

9:00a-10:00a – Continental Healthy Breakfast - *provided by Piano Ladies Org*

9:00a-10:00a – Check-in

Receive your official goodie bag and get ready to soak up the knowledge! (Get your laminate badge and T-shirt if you weren't able to yesterday)

10:00a-10:15a – Welcome & History of Our Sisterhood

PRESENTER: Susan Erwin Prowse

10:15a-10:30a – Set & Setting

PRESENTERS: Jen Porter, Desiree Irwin

HEALTH & WELLNESS

10:30a-12:00p – Vocal Health for Vocal Athletes *

PRESENTER: Dr. Renee Gupta, Laryngologist

<https://www.centerforvocalhealth.com/>

This workshop will build an understanding of the anatomy and physiology of the human voice. This will be then translated into athletic voice use, specifically singing and performance. We will cover the basics of vocal injury (how it happens, how you know if it has) and medical conditions that may affect the voice like allergies, asthma and reflux. We'll explore strategies for self-check and self-assessment, so you can detect if something is wrong and take steps to address it.

** Attendees MUST be present, either in-person or virtual, for this presentation containing proprietary information as it will not be recorded and therefore not available after the event.*

12:00p-1:00p – LUNCH - Sponsored by Daina De Prez

1:00p-2:00p – Physical and Mental Health

PRESENTERS: Desiree Irwin, Jen Porter, Kate LaRoque, Emily Seibert

Mindset

Musicians and Mental Health

Physical Health

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2:00p - 2:45p - Equipment for Dueling, Solo and Bands

PANELISTS: Susan Erwin Prowse, Cliff Prowse, Jen Porter
Keyboards | Microphones | Drum Machines | Loop Stations | Mixing Boards | PA

2:45p-3:00p - Snack Break - Sponsored by Kaleen Dolan Entertainment

3:00p-3:30p – Get In Where You Fit In

PANELISTS: Tammy Tanner, Desiree Irwin, Susan Erwin Prowse, Kaleen Dolan, Alissa Musto, Debbie Tjong

3:30p-4:00p – Improv Game

4:00p-4:30p - Real Divas Don't | Real Divas Do

PANELISTS: Desiree Irwin, Susan Erwin Prowse, Tammy Tanner, Jen Porter

- Relationships - players and management
- Relationships - players and the audience
- Having people skills for different styles of room management
- Players expressing boundaries and asking for what they need

4:30p-5:00p - The Twins: Over 20 Years of Vegas Royalty

PRESENTERS: Kim Pinegar, Tamara Pinegar

5:00p-7:00p – VERY SPECIAL GUESTS IN HOUSE

Surprise guests not to be missed!

7:45 PM BUSES LEAVE FROM HARRAH'S—NIGHT ACTIVITY—PARTY BUSES to Las Vegas

Brewing Company to sit in, sing, and play, hosted by Phyllis Tilley. Hang out on Fremont Street and return to the party bus with us at midnight!

Address for Las Vegas Brew Co: 226 S 3rd St

Please be there by 8:30-11:30 sometime. Phyllis is working on her night off to provide this space for us!

2024 Piano Ladies Conference Schedule

Day 3 – Tuesday, May 7, 2024

LOCATION: Harrah's – Las Vegas Room

9:00a-10:00a – Continental Healthy Breakfast - *provided by Debbie Tjong*

10:00a-11:00a – Surviving the Road

PANELISTS: Desiree Irwin, Susan Erwin Prowse, Tammy Tanner, Jen Porter

11:00a-12:00p – Vocal Technique & Recovery from a Pro Voice Coach*

PRESENTER: Mindy Pack, Vocal Coach

<https://www.mindypack.com/>

<https://voicestraw.com/>

* Attendees **MUST** be present, either in-person or virtual, for this presentation containing proprietary information as it will not be recorded and therefore not available after the event.

12:00p-1:15p – LUNCH - Sponsored by Laura Wiley

1:30p-2:00p - The Sarah Hester Ross Formula

PRESENTER: Sarah Hester Ross

AGENTS PANEL

2:00p-3:00p - Booking Gigs & What Agents Want

PANELISTS: Invited Agents

3:00p-3:15p - Snack Break - Sponsored by Kaleen Dolan Entertainment

3:15p-5:00p – Round Robin Piano Party

9:00p – 10:45p - NIGHT ACTIVITY - Sarah Hester Ross and Val Chaikin, @ Bar at Times Square, NYNY

11:00p - 1:00a - NIGHT ACTIVITY - Billy Kraus & Bonnie Mason @ Piano Bar Harrah's

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Day 4 – Wednesday, May 8, 2024

LOCATION: Harrah's – Las Vegas Room

9:00a-10:00a – Continental Healthy Breakfast - *provided by Tuba Dudes*

BUSINESS & FINANCE

10:00a-11:00a - **Marketing Your BadA\$\$ Self: Press Kits, Websites, & Funnels**

PRESENTERS: Susan Erwin Prowse, Joi Keeling

11:00a-11:30a - **Money Mindset**

PRESENTER: Stephanie Beck

11:30a-12:00p - **Millionaire Musician: Personal Finance for Creatives**

PRESENTER: Alissa Musto

12:00p-1:15p – **LUNCH**

1:15p-2:00p – **Embracing AI & Tech**

PRESENTER: – Susan Erwin Prowse

2:00p-2:30p – **Words from Wise Women (Veteran Piano Ladies)**

VETERAN = DUELER/PIANO BAR ENTERTAINER 15+ years

PANELISTS: Henrietta Lee Alves, Tammy Tanner, Daina De Prez, Jennifer Lane, Patty Lund, Kim Pinegar, Tamara Pinegar, Elisa Carlson, Desiree Irwin, Susan Erwin Prowse, Jen Porter, Laura Wiley, Phyllis Tilley

2:30p-2:45p - **Snack Break - Sponsored by Kaleen Dolan Entertainment**

2:45p-3:15p – **2024 Piano Ladies Awards**

Lifetime Achievement Award | Trailblazer Award | Artist-Preneur Award | Motivator Award

3:15p-3:30p – **2024 Accounting Recap and Planning for 2025**

3:30p-4:00p – **Planning 2025**

Night Time Activity - TBD

~ END OF CONFERENCE ~

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IMPORTANT INFO:

Official Hashtag: #PianoLadiesVegas2024

Please use when posting on socials.

Facebook - @pianoladies:

<https://www.facebook.com/pianoladies>

Instagram - @pianoladiesofficial:

<https://www.instagram.com/pianoladiesofficial/>

Website: www.PianoLadies.com

OFFICIAL LANDING PAGE FOR VEGAS CONFERENCE

(This also is the QR Code you scan on back of lanyard)

www.PianoLadies.com/go

LADIES - PLEASE JOIN OUR WHATSAPP GROUP. YOU RECEIVED AN INVITE WHEN YOU SIGNED UP. ASK AN ORGANIZER IF YOU CAN'T FIND IT!