

# 2024 Conference Schedule



**May 5-8, 2024**

**Harrahs**<sup>®</sup>  
LAS VEGAS



**PIANO LADIES**

[www.pianoladies.com](http://www.pianoladies.com)

# 2024 Piano Ladies Conference Schedule

## Day 1 – Sunday, May 5, 2024

**LOCATION:** Harrah's – The Copper Room

### **4:00p-7:00p - Welcome & Check-In**

Pick Up Official 2024 Conference Laminate Badges & Official T-Shirt  
Meet & Greet

**9:00p-1:00a - NIGHT ACTIVITY** - The Twins Dueling Piano Bar Show with Kim & Tamara

# 2024 Piano Ladies Conference Schedule

## Day 2 – Monday, May 6, 2024

**LOCATION:** Harrah's – Las Vegas Room

**9:00a-10:00a** – Continental Healthy Breakfast - *provided by Piano Ladies Org*

### **9:00a-10:00a – Check-in**

Receive your official goodie bag and get ready to soak up the knowledge!  
(Get your laminate badge and T-shirt if you weren't able to yesterday)

### **10:00a-10:15a – Welcome & History of Our Sisterhood**

PRESENTER: Susan Erwin Prowse

### **10:15a-10:30a – Set & Setting**

PRESENTERS: Jen Porter, Desiree Irwin

## **HEALTH & WELLNESS**

### **10:30a-12:00p – Vocal Health for Vocal Athletes**

PRESENTER: Dr. Renee Gupta, Laryngologist

<https://www.centerforvocalhealth.com/>

This workshop will build an understanding of the anatomy and physiology of the human voice. This will be then translated into athletic voice use, specifically singing and performance. We will cover the basics of vocal injury (how it happens, how you know if it has) and medical conditions that may affect the voice like allergies, asthma and reflux. We'll explore strategies for self-check and self-assessment, so you can detect if something is wrong and take steps to address it.

### **12:00p-1:00p – LUNCH - Sponsored by Daina De Prez**

### **1:00p-2:00p – Physical and Mental Health**

PRESENTERS: Desiree Irwin, Jen Porter, Kate LaRoque, Emily Seibert

Mindset

Musicians and Mental Health

Physical Health

# 2024 Piano Ladies Conference Schedule

## Day 2 (cont.) – Monday, May 6, 2024

### **2:00p - 2:45p - Equipment for Dueling, Solo and Bands**

PANELISTS: Susan Erwin Prowse, Cliff Prowse, Jen Porter

Keyboards | Microphones | Drum Machines | Loop Stations | Mixing Boards | PA

### **2:45p-3:00p - Snack Break - Sponsored by Kaleen Dolan Entertainment**

### **3:00p-3:30p – Get In Where You Fit In**

PANELISTS: Tammy Tanner, Desiree Irwin, Susan Erwin Prowse, Kaleen Dolan, Alissa Musto, Debbie Tjong

### **3:30p-3:45p – Improv Game**

### **3:45p-4:30p - Real Divas Don't | Real Divas Do**

PANELISTS: Desiree Irwin, Susan Erwin Prowse, Tammy Tanner, Jen Porter

- Relationships - players and management
- Relationships - players and the audience
- Having people skills for different styles of room management
- Players expressing boundaries and asking for what they need

**9:00p - NIGHT ACTIVITY - PARTY BUS!** We will go to Don't Tell Mama's for a drink or two and the head to Fremont Street and hang together tonight.

# 2024 Piano Ladies Conference Schedule

## Day 3 – Tuesday, May 7, 2024

**LOCATION:** Harrah's – Las Vegas Room

**9:00a-10:00a** – Continental Healthy Breakfast - *provided by Debbie Tjong*

**10:00a-11:00a – Surviving the Road**

PANELISTS: Desiree Irwin, Susan Erwin Prowse, Tammy Tanner, Jen Porter

**11:00a-12:00p – Vocal Technique & Recovery from a Pro Voice Coach**

PRESENTER: Mindy Pack, Vocal Coach

<https://www.mindypack.com/>

<https://voicestraw.com/>

**12:00p-1:00p – LUNCH on-site -Sponsored by Laura Wiley**

### **VEGAS LADIES**

**1:00p-1:30p - The Twins: Over 20 Years of Vegas Royalty**

PRESENTERS: Kim Pinegar, Tamara Pinegar

**1:30p-2:00p - The Sarah Hester Ross Formula**

PRESENTER: Sarah Hester Ross

### **AGENTS**

**2:00p-3:00p - Booking Gigs & What Agents Want**

PANELISTS: Invited Agents

**3:00p-3:15p - Snack Break - Sponsored by Kaleen Dolan Entertainment**

**3:15p-5:00p – Round Robin Piano Party**

**9:00p - 11:00p - NIGHT ACTIVITY - Billy Kraus & Bonnie Mason @ Piano Bar  
Harrah's**

**11:00p - 1:00a - NIGHT ACTIVITY - Sarah Hester Ross and Val Chaikin, @ Bar at  
Times Square, NYNY**

# 2024 Piano Ladies Conference Schedule

## Day 4 – Wednesday, May 8, 2024

**LOCATION:** Harrah's – Las Vegas Room

**9:00a-10:00a** – Continental Healthy Breakfast - *provided by Tuba Dudes*

### **BUSINESS & FINANCE**

**10:00a-11:00a** - **Marketing Your BadA\$\$ Self: Press Kits, Websites, & Funnels**

PRESENTERS: Susan Erwin Prowse, Joi Keeling

**11:00a-11:30a** - **Money Mindset**

PRESENTER: Stephanie Beck

**11:30a-12:00p** - **Millionaire Musician: Personal Finance for Creatives**

PRESENTER: Alissa Musto

**12:00p-1:15p** – **LUNCH is off-site - Harrah's has a food court**

**1:15p-2:00p** – **Embracing AI & Tech**

PRESENTER: – Susan Erwin Prowse

**2:00p-2:30p** – **Words from Wise Women (Veteran Piano Ladies)**

VETERAN = *DUELER/PIANO BAR ENTERTAINER 15+ years*

PANELISTS: Henrietta Lee Alves, Tammy Tanner, Daina De Prez, Jennifer Lane, Patty Lund, Kim Pinegar, Tamara Pinegar, Elisa Carlson, Desiree Irwin, Susan Erwin Prowse, Jen Porter, Laura Wiley

**2:30p-2:45p** - **Snack Break - Sponsored by Kaleen Dolan Entertainment**

**2:45p-3:15p** – **2024 Piano Ladies Awards**

Lifetime Achievement Award | Trailblazer Award

Artist-Preneur Award | Motivator Award

**3:15p-3:30p** – **2024 Accounting Recap and Planning for 2025**

**3:30p-4:00p** – **Planning 2025**

~ End of 2024 Conference ~